

ALEX CONGRATULATES LOCAL FIRM ON PRESTIGIOUS AWARD

The unique approach employed by **SureTrax** to help learners maximise their employability and enterprise skills and to engage with employers in a professional manner has been recognised with a high profile national award, and Alex Cunningham has praised the firm for the work they have done.

The Stockton North MP has spoken of SureTrax's work across the Stockton Borough, and he was present to meet with representatives from the organisation at the awards ceremony in Westminster to congratulate the firm on their impressive achievement.

The Stockton-based firm was named Enterprise Learning Product of the year at the 2014 Celebration of Enterprise Awards. And representatives from SureTrax were invited to the House of Lords this week for the annual awards ceremony, hosted by the Institute of Enterprise and Entrepreneurs and the Small Firms Enterprise Development Initiative.

By equipping people with the practical skills and self-belief needed to enter and successfully navigate the labour market, SureTrax aims to help individuals to take control and realise and fulfil their potential, providing the skills and knowledge needed for continued development throughout their life and career.

Alex said:

"I have seen this innovative company – based two doors down from my own office in Stockton's Business Centre – develop and thrive, starting out as a popular company working effectively at the local level before taking their excellent product both nationally and then internationally.

"I've enjoyed the conversations with their staff in the corridors about their latest successes and how they are making a difference to the lives of young people. There is much to be said for providing the tools and confidence necessary for people to be able to help themselves, but getting the right balance of support is crucial to the success of this approach.

"That their work has been recognised with this special award is a great tribute to genuine hard graft, innovative thinking and a commitment to providing a service that is not only different but which their clients benefit from tremendously."

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